K-LOVE serves my only listening preference. It strengthens my lifestyle, encourages the development and growth of my spirituality. Within my own community as well as around the world, K-LOVE fosters the development of friendships, building bridges amongst the many different cultures of our vast and wonderful world. For this reason I strongly believe the service K-LOVE provides the listening public is of vital interest to all it's listeners. I also believe the rapid growth of public interest in listening to K-LOVE is a strong consideration in this matter.